



AUGUST 2026 MONTHLY UPDATE

Maggie Garrison, President & CEO

Fueling Imagination and Funding Education for all Kentuckians.

AUGUST AT A GLANCE

- The Kentucky Lottery generated net income of \$35.5 million in August 2026, which is \$3.7 million more than net income generated in August 2025.
- Sales generated from the iLottery platform in August 2026 totaled \$98.3 million, an increase of 34.3% when compared to prior year sales.
- Sales generated by retail totaled \$104.2 million in August 2026, a decrease of 7.4% compared to prior year sales.

The Kentucky Lottery Corporation and the Kentucky Higher Education Assistance Authority (KHEAA) share a strong partnership dedicated to helping students and families across Kentucky access educational assistance.

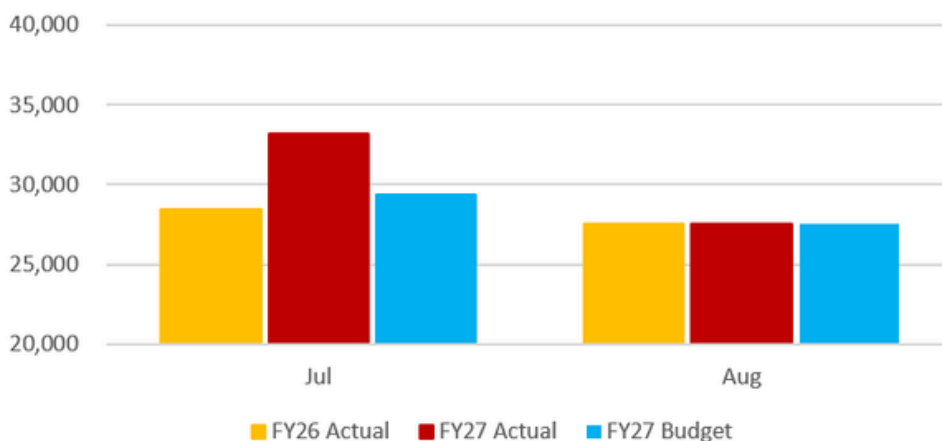
Team KHEAA joined the Lottery team to talk about their mission to administer lottery-funded grant and scholarship programs.

KHEAA brought its College Info Road Show bus for the Lottery team to tour and to learn about KHEAA's comprehensive statewide outreach programs.

This partnership shows the Kentucky Lottery's commitment to empowering the next generation of leaders by making higher education more attainable and supporting dreams in every region of the Commonwealth.



Total Cash Transfers to the Commonwealth
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August Prior	27,500
August Actual	27,500
August Budget	27,500

	FY27 August 2026 ACTUAL	FY26 August 2025 ACTUAL	FY27 August 2026 BUDGET
Sales:			
Gross Instant at Retail	69,201	72,257	71,513
Gross Draw at Retail	34,957	40,206	33,990
iLottery	98,304	73,221	94,312
Ticket Sales	202,462	185,684	199,815
Prize Expense	150,051	139,073	153,074
Other Direct Costs	11,068	11,450	11,150
Gross Profit	41,343	35,161	35,591
Operating Expenses	3,154	3,220	3,377
Operating Income	38,189	31,941	32,214
Non-Operating Income	103	171	126
Net Income With Unclaimed Prizes	38,292	32,112	32,340
Unclaimed Prizes	(2,792)	(296)	(400)
Net Income	35,500	31,816	31,940

	FY27 YTD 8/31/26 ACTUAL	FY26 YTD 8/31/25 ACTUAL	FY27 YTD 8/31/26 BUDGET
Sales:			
Gross Instant at Retail	132,278	135,370	134,405
Gross Draw at Retail	70,162	73,557	68,349
iLottery	200,419	147,237	186,901
Ticket Sales	402,859	356,164	389,655
Prize Expense	300,623	266,176	298,872
Other Direct Costs	21,704	21,584	21,536
Gross Profit	80,532	68,404	69,247
Operating Expenses	6,246	6,824	6,842
Operating Income	74,286	61,580	62,405
Non-Operating Income	231	328	251
Net Income With Unclaimed Prizes	74,517	61,908	62,656
Unclaimed Prizes	(4,524)	(1,154)	(800)
Net Income	69,993	60,754	61,856

RETAIL INVESTMENT



The Kentucky Lottery held its annual Sales Conference in August to facilitate shared ideas and innovative thinking that supports 3,500 retailers across the state.

A dedicated sales team works closely with each retailer to ensure they are maximizing Lottery sales at their businesses to earn Lottery commissions and incentives.

In Fiscal Year 2026, retailers earned more than \$80 million in Lottery commissions and incentives. Research has shown retailers re-invest this money in their own businesses and families as well as hiring employees and investing in communities.

Retailers aren't the only ones who give back to their communities. During the sales conference, Bluegrass Region sales manager Wayne Hays presented Appalachian Arts Alliance Director Tim Deaton with an employee-funded donation of \$650, a \$100 Amazon gift card and dozens of art supplies. The arts alliance serves Perry, Knott, Letcher, Leslie, Pike, and Floyd counties.



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FOR MORE INFORMATION:

Maggie Garrison
Kentucky Lottery President & CEO
(502) 560.1753
maggie.garrison@kylottery.com

